

## **Knowledge Management**

KNOWLEDGE ENCOMPASSES THE EXPERTISE, SKILLS, experience, and the theoretical understanding of your company, its products and services, and its mission and values, practiced by your most valued employees.

Creating knowledge. Your organization creates knowledge through your employees' experiences and their understanding of your products and business. Harnessing that knowledge today—while readily available, before it moves on—creates value and longevity.

A unique library critical to your success. In a real sense, knowledge management is your unique library, a living collection of the knowledge that resides in people's heads, a repository from which your entire company can continually draw from and add to.

Benefits of knowledge management. Managing that knowledge creates many truly beneficial assets, as it allows people to quickly and easily access the best and latest thinking, empowering them to:

- ♦ Innovate.
- ♦ Solve problems faster.
- ♦ Minimize duplication.
- ♦ Make the right decisions.
- ♦ Help your company grow.

Successful knowledge management not only makes your workplace more productive, but also enables you to leverage these assets to create a competitive advantage and advance your strategic position.

How we can help. We work with you to gather and share your collective expertise so you can better fulfill your mission. Through interactions with key staff, we identify, accumulate, distribute, and apply knowledge across all areas of your company. We can evaluate, organize, and implement the best method (such as company libraries, expert systems, knowledge bases, wikis, and discussion forums) to store, add to, and access your company's knowledge. We can then train staff on how to integrate that knowledge into their daily work.

## SOLARI'S KNOWLEDGE MANAGEMENT SERVICES:

- ◆ Documenting knowledge
- ♦ Creating knowledge systems
- ♦ Designing access systems
- Managing content
- Automating content workflow
- ♦ Maintaining the knowledge base
- ♦ Architecting information
- ♦ Designing search and retrieval systems
- ♦ Creating classification systems
- ♦ Indexing

Read our blog: *Toward Humanity* www.solari.net/toward-humanity

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