SOLARI
MAKING THE COMPLICATED SIMPLE

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Instruction with Impact

WHERE DO YOU WANT TO GO WITH YOUR COMPANY? One sure-fire method is through instruction and training. Instruction with impact solves issues and creates a measurable return on investment as it imparts the skills necessary for your workforce to succeed.

♦ It targets identifiable skill sets.
♦ Imparts knowledge.
♦ Appeals to the learner.
♦ Immediately transfers to the job.
♦ Pays for itself multiple times over.

We offer you our brief assessment to discover specific ways in which we can work with you to solve your personnel, marketing, communication, and performance issues.

Instruction with impact benefits you in many ways and enables you to meet your goals. We align your instructional objectives with your overall company goals and ensure that our training immediately transfers to the job.

At Solari, we design and deliver instruction that meets all of these objectives, as well as enhancing employee involvement. Whatever your destination, count on us to help you get there.

SERVICE	WHAT WE DO AND HOW YOU BENEFIT
Instructional Design	To design effective classes that solve performance issues, train new skills, save you time, save you money, make you money, and attain other identifiable goals—in other words, instruction with impact—we follow this tried-and-true instructional design process: ♦ Analyze your situation to clearly identify the performance issues and training needs, as well as the related tasks and knowledge to train. ♦ Design the class: its learning objectives and related assessments, followed by a class outline that identifies the concepts and tasks to teach. ♦ Develop the class: its training methods, media, exercises, activities, student and instructor guides, and visuals to train the required knowledge and skills. ♦ Implement the class by piloting to a representative group and then by training all students. ♦ Evaluate the training, its effectiveness, and how well it rectifies performance issues. A class, expertly designed using this ADDIE process, meets your training goals.
Training that Transfers	Training enables people to learn. Through training, executives, management, and staff can accomplish many goals that would otherwise take much longer. Training is key to your success, as is the resultant knowledge it engenders. We understand. Solari applies adult learning techniques to teach the knowledge and skills you find strategic, forming a solid foundation on which your company can grow. We ensure this training helps you attain your corporate goals. Training enables your staff to get up to speed quickly, learn core applications, develop professionalism, master communication skills, understand your industry, and assimilate many other vital skills. This professional growth smooths your day-to-day operations, makes for a more knowledgeable staff, and increases the intellectual capital in your company.
Coaching	Your communication — both when writing and presenting — can create new opportunities for your company, close sales, influence existing relationships, and attract new clients. Our classes provide the foundation that enables you to achieve these goals. When you need to go further, our coaching can help. Our coaching gains you more personal, focused, and individual attention so that your writing and presenting skills soar to new heights. Coaching begins by defining your goals and assessing your existing skills. Through your coaching sessions, you learn to eliminate your weaknesses and maximize your strengths to achieve the outcomes you desire. We coach you through a variety of personal and technological interactions. You develop your 'voice' and personal brand, and the confidence you need to succeed. We coach individuals, teams, and groups to hone your writing and presentation skills. Hire us when you need individualized attention. Through our coaching, you grow personally and professionally, and your company benefits too.

SOLARI SERVICES

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