



Consulting

SIMPLE, CLEAR COMMUNICATION CAN SOMETIMES prove elusive. When that happens, call on us to help you develop communication with a clear message that your audience listens to, and reacts to, in a manner favorable to you.

We apply our decades of experience to the task at hand, adding value at every turn, developing the most effective communication message to reach your audience

Whether your communication is directed internally to your executives, managers, and staff; or externally to your clients, customers, and

prospects—whether you want to inform your audience of some key initiative; instruct your audience to learn and understand; or persuade them to take certain actions—the concepts remain the same: for your audience to listen, comprehend, and act.

Our consulting services on communication consulting (wide-reaching results), coaching (individual results), or speeches (targeted results) enable you to deliver your message as intended.

Ultimately, we develop the most efficient process to attain favorable outcomes for you.

SERVICE

WHAT WE DO AND HOW YOU BENEFIT

Communication Consulting

When you are confronting a thorny communication issue, consider adding our perspective to the mix. We are well versed in the intricate facets of corporate communication, and work to create innovative, impactful solutions to your communication issues.

By applying an outward-in perspective, you can see how your audience perceives your message. This perspective provides an eye-opening viewpoint and can best determine how your

company fits into a larger picture. Looking at your company from a fresh viewpoint helps ensure that your operations do not suffer from a company-focused myopia, but instead are based in reality. After all, how your audience perceives your communication is their reality.

Retain our communication consulting service when you want to reach a wide audience. We focus on end results that enhance your competitive advantage.

Coaching

Your communication — both when writing and presenting — can create new opportunities for your company, close sales, influence existing relationships, and attract new clients. Our classes provide the foundation that enables you to achieve these goals. When you need to go further, our coaching can help.

Our coaching gains you more personal, focused, and individual attention so that your writing and presenting skills soar to new heights.

Coaching begins by defining your goals and assessing your existing skills. Through your

coaching sessions, you learn to eliminate your weaknesses and maximize your strengths to achieve the outcomes you desire.

We coach you through a variety of personal and technological interactions. You develop your ‘voice’ and personal brand, and the confidence you need to succeed.

We coach individuals, teams, and small groups to hone your writing and presentation skills. Hire us when you need individualized attention. Through our coaching, you grow personally and professionally, and your company benefits too.

Speeches

Do you love to hear a well-told story with a poignant point? That’s good, because we enjoy telling them.

We can help when you need a speaker to address your company, organization, conference, or other business gathering. We speak on a plethora of communication topics, especially

on topics that meet your immediate needs. To meet your specific goals, we deliver these talks in an engaging, effective, and inspirational style that allows the audience to interact. This way, our presentations take on a special meaning for you. Hire us as a speaker when you have a specific audience to reach.